

Baltic Wool Conference 2021

**SESSION 2
OCTOBER 8**

**INNOVATION &
RESEARCH**

DAY 2

OCTOBER 8

8.30 Wonder mingling

9.00 am

Welcome back!

**9.15 Collaboration is Key
Tone Skårdal Tobiasson**

KEYNOTESPEAKER!

**Improved resource utilisation and
innovation**

- Woolume – Polish sheep wool for improved resource utilisation and value creation. **Jan Broda, University of Bielsko-Biala**
- WOOLA – Bubble Wrap Alternative, **Katrin Kabun, Estonian Academy of Arts**

10.15-10.30 am Swedish fika

10.30-12.00 am Back to the future

- How Woolchemy is advancing the health of the planet and our people through nappies and wool. **Derelee Potroz-Smith, entrepreneur and SEO Woolchemy, New Zealand.**
- In search of the perfect blend – The Swedish Tweed project. **Stefan Moberg and Roger Haugaard Bush.**
- Summing-up, questions & discussion

12.00-1 PM LUNCH

1.00- 2.30 pm Meetings & networking

2.30-3.00 pm Reflections, closure and how to strengthen the Swedish wool industry in future common solutions?

Kent Johansson och Annkristin Hult.

End of program

www.balticwoolconference.com